PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE

Mail Stop ISSUE FEE Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

or Fax (571)-273-2885

INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where appropriate. All further correspondence including the Patent, advance orders and notification of maintenance fees will be mailed to the current correspondence address as indicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications.

maintenance fee notifica	ed below or directed of itions.	therwise in Block 1, by (a) specifying a new corr	espondence address;	and/or (b) indicating a sep	parate "FEE ADDRESS" for	
CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)				Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.			
GOODWIN PROCTER LLP 901 NEW YORK AVENUE, N.W. WASHINGTON, DC 20001				Certificate of Mailing or Transmission I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (571) 273-2885, on the date indicated below.			
						(Depositor's name)	
						(Signature)	
						(Date)	
APPLICATION NO.	FILING DATE		FIRST NAMED INVENTO	R	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
08/444,788 05/19/1995			JOHN C. HARVEY		5634.109 5609		
	<u> </u>	NG APPARATUS AND N		***************************************			
APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE		FEE TOTAL FEE(S) DUE	E DATE DUE	
nonprovisional NO		\$1510	\$0	\$1210	\$1510	12/23/2010	
EXAMINER		ART UNIT	CLASS-SUBCLASS				
STRANGE, AARON N 1. Change of correspondence address or indication of		2448	725-135000				
CFR 1.363). Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached. "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Custome Number is required.			2. For printing on the patent front page, list (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.				
		A TO BE PRINTED ON tified below, no assignee appletion of this form is NO		•	e is identified below, the c	document has been filed for	
(A) NAME OF ASSI		F	(B) RESIDENCE: (CIT	•			
Personalized	Media Commun	ications, LLC	No	w York, NY			
Please check the appropr	riate assignee category o	r categories (will not be pr	rinted on the patent):	Individual Co	poration or other private gr	oup entity Government	
4a. The following fee(s) Issue Fee Publication Fee (N Advance Order -	No small entity discount		b. Payment of Fee(s): (Please first reapply any previously paid issue fee shown above) A check is enclosed. Payment by credit card. Form PTO-2038 is attached. The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment, to Deposit Account Number (enclose an extra copy of this form).				
5. Change in Entity Sta	,	,					
	as SMALL ENTITY stated Publication For (if rec				L ENTITY status. See 37 C		
interest as shown by the	records of the United St	ates Patent and Trademark	Office.	uie applicant; a regis	tered attorney or agent; or t	he assignee or other party in	
Authorized Signature	/Thomas J.	Scott, Jr./		DateOc	tober 4, 2010		
Typed or printed name Thomas J. Scott, Jr.				Registration No. 27,836			
This collection of inform an application. Confiden submitting the complete	nation is required by 37 (stiality is governed by 33 d application form to the	CFR 1.311. The information of U.S.C. 122 and 37 CFR	on is required to obtain or 1.14. This collection is ex	retain a benefit by the	e public which is to file (aninutes to complete, including	d by the USPTO to process) ng gathering, preparing, and	

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.